

2014 FINANCIAL CALENDAR

Dear Analyst, Investor

We would like to communicate you the dates of the Aeffe's 2014 Financial Calendar:

February 12th 2014: Aeffe Group Net Sales 2013 results

<u>March 13th 2014</u>: Board of Directors approves the draft of annual consolidated results (31st December 2013) and relative *conference call*;

<u>April 16th 2014</u>: Annual Shareholders' Meeting approves annual consolidated results (31st December 2013);

May 13th 2014: Board of Directors approves 1Q 2014 consolidated results and relative *conference call*;

July 30th 2014: Board of Directors approves 1H 2014 consolidated results and relative *conference call*;

November 11th 2014: Board of Directors approves 3Q 2014 consolidated results and relative *conference call*.

For further information do not hesitate to contact myself directly.

Best Regards

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